

Fig. 1
(Prior Art)

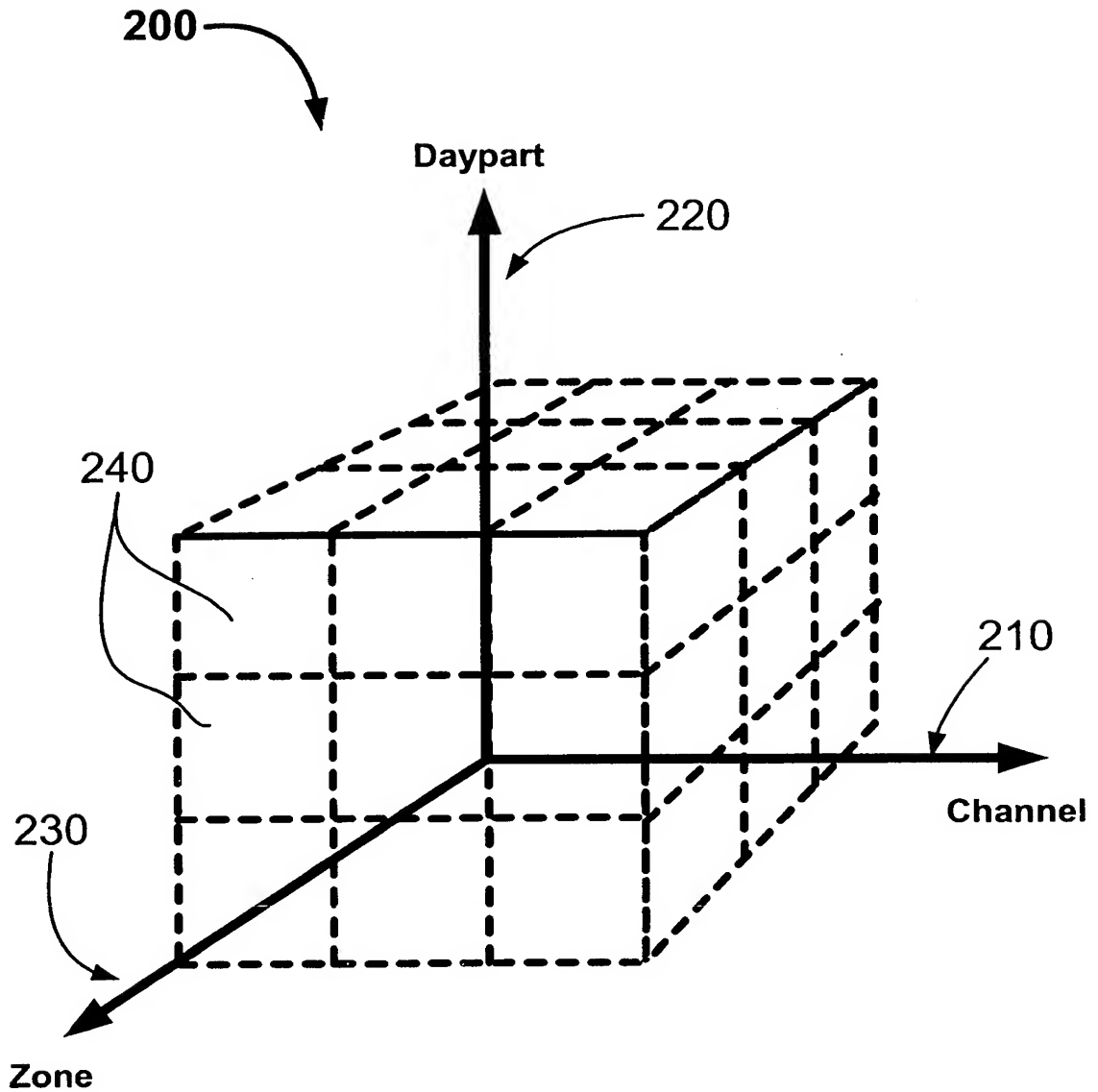


Fig. 2

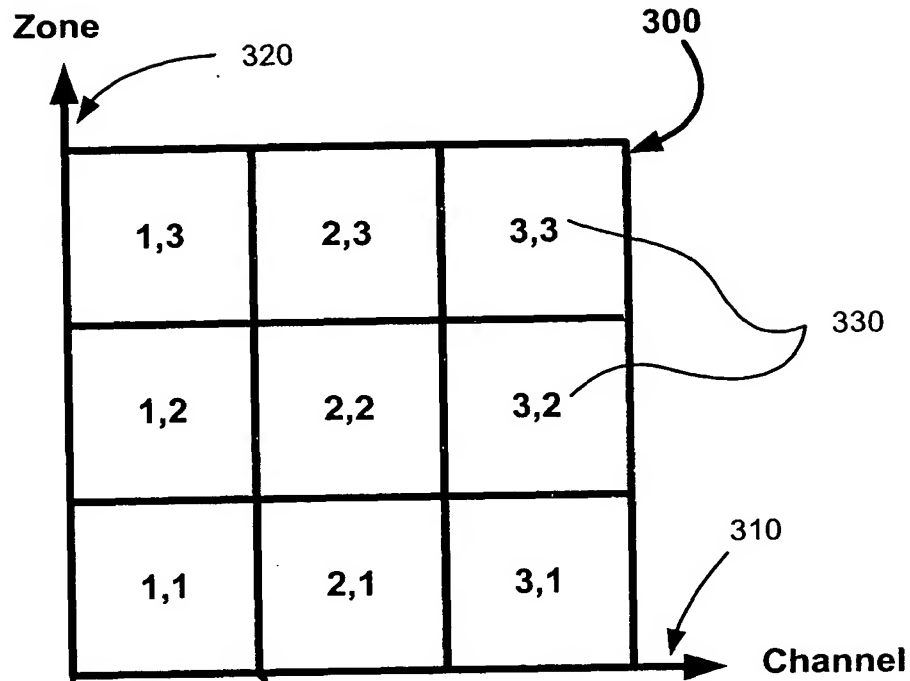


Fig. 3

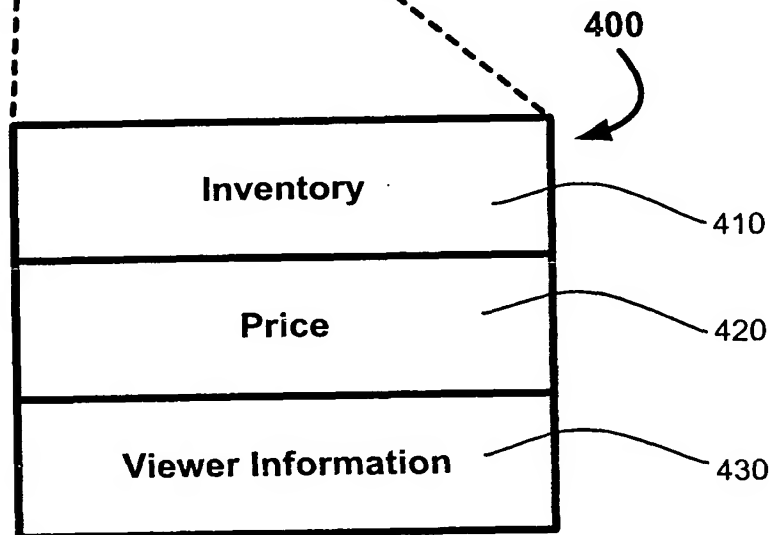


Fig. 4

500

Select Inventory Access Parameters

502 Channel
504 Arts & Entertainment (A&E) ↓
506

510 Daypart
Late Night ↓

520 Service Zone
1 ↓

530 Date
January 1, 20XX ↓

540 Time
12:00:00 AM - 1:00 AM ↓

550 Availability
75% - 100% ↓

560 Price
\$ - \$\$ ↓

570 Search

Fig. 5

600

Available Inventory & Price for:

610 Channel
Arts & Entertainment (A&E)

620 Daypart
Late Night

630 Service Zone
1

640 Date
January 1, 20XX

650 Time
12:00:00 AM - 1:00 AM

660 Availability
78%
Exact Times ↓

680 Price
\$XX

670

692 Viewer Info

694 Sell Time

696 Chg Parameters

698 Chg Pricing

Fig. 6

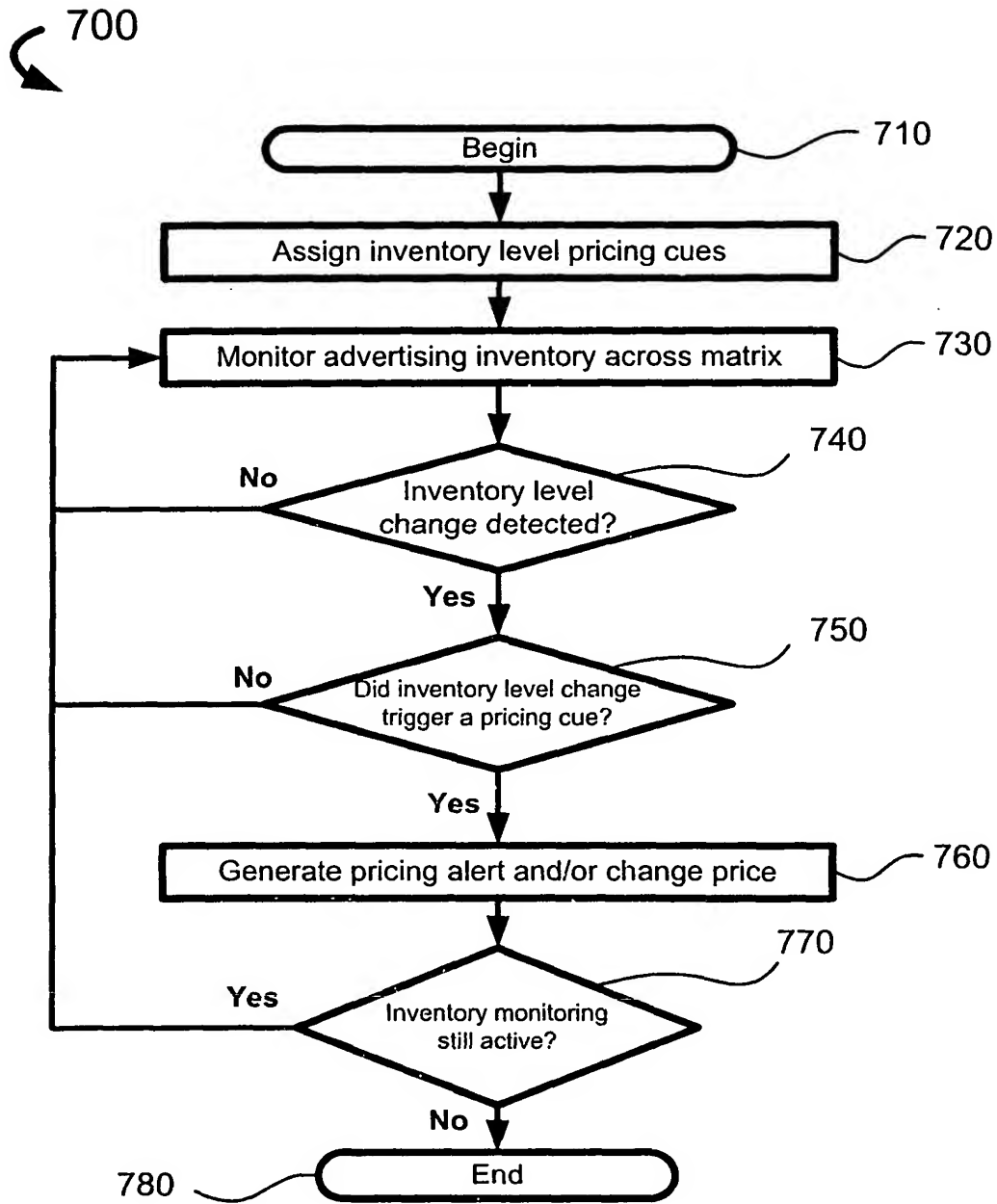
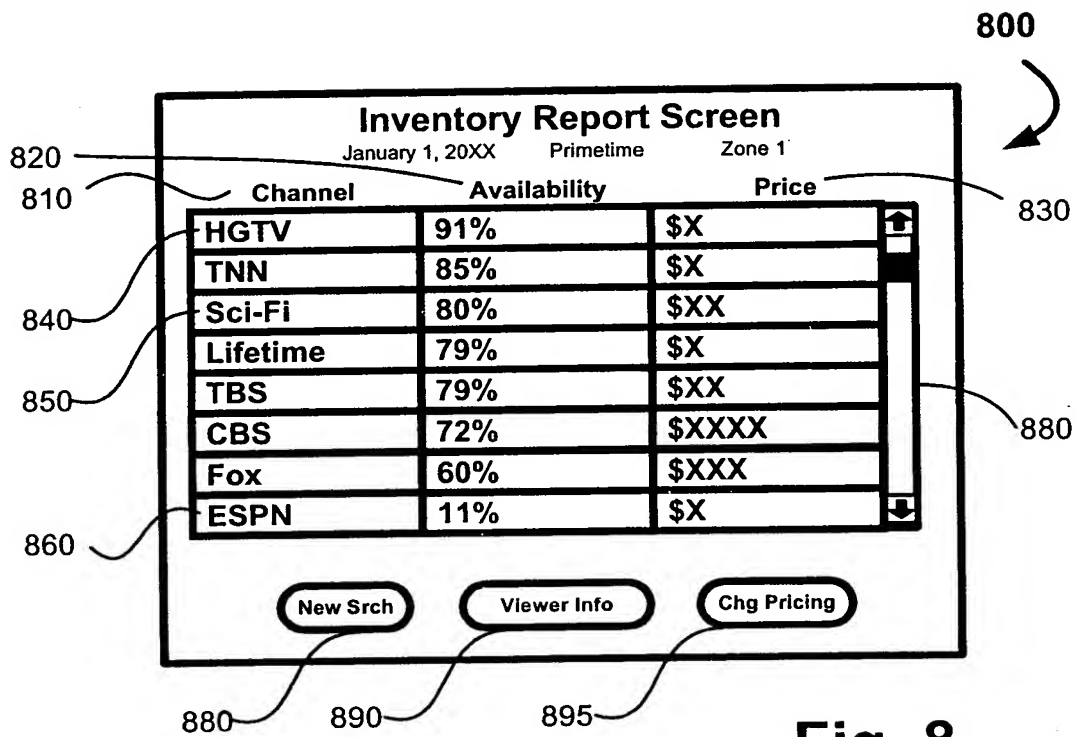


Fig. 7



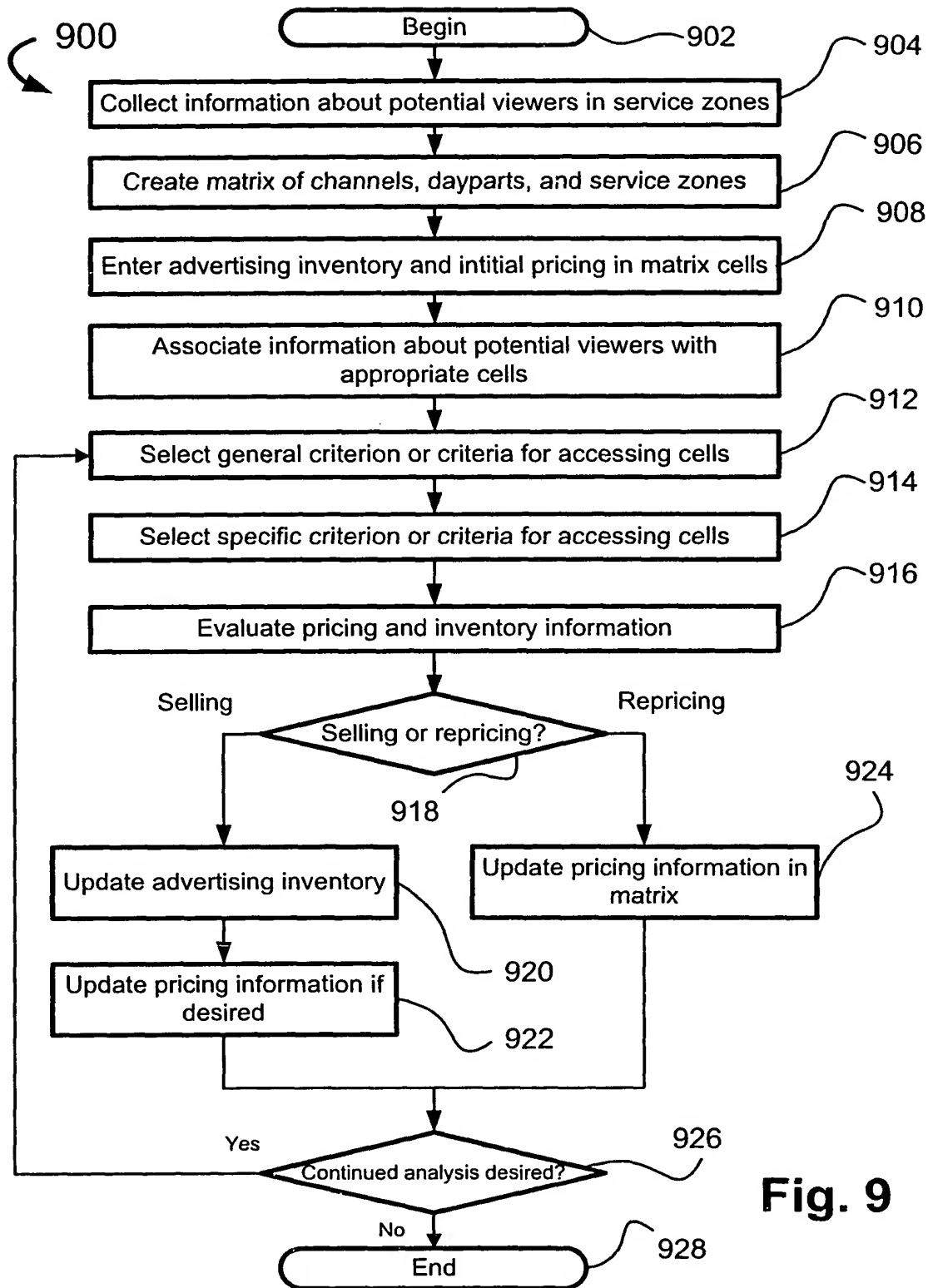


Fig. 9

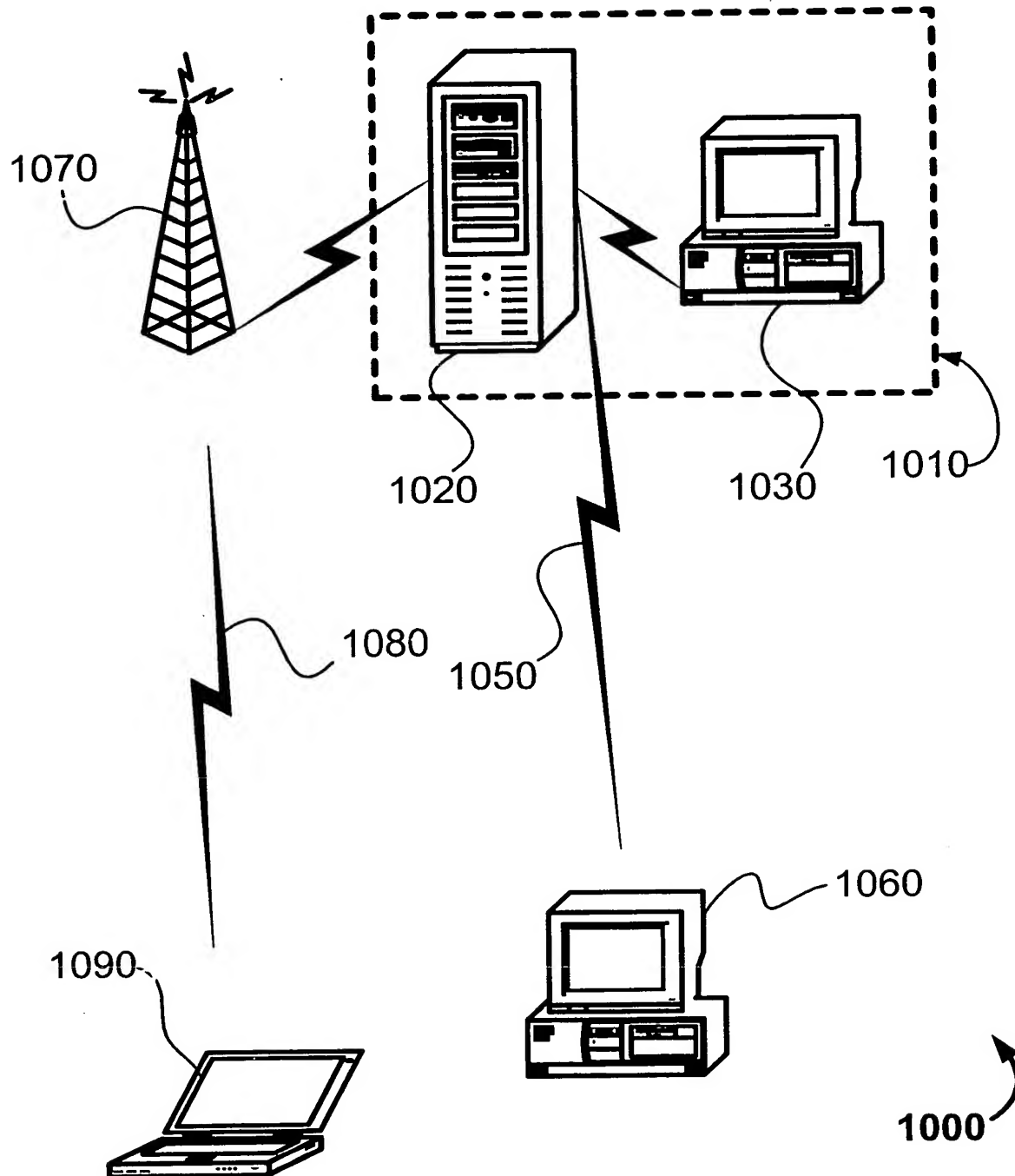


Fig. 10

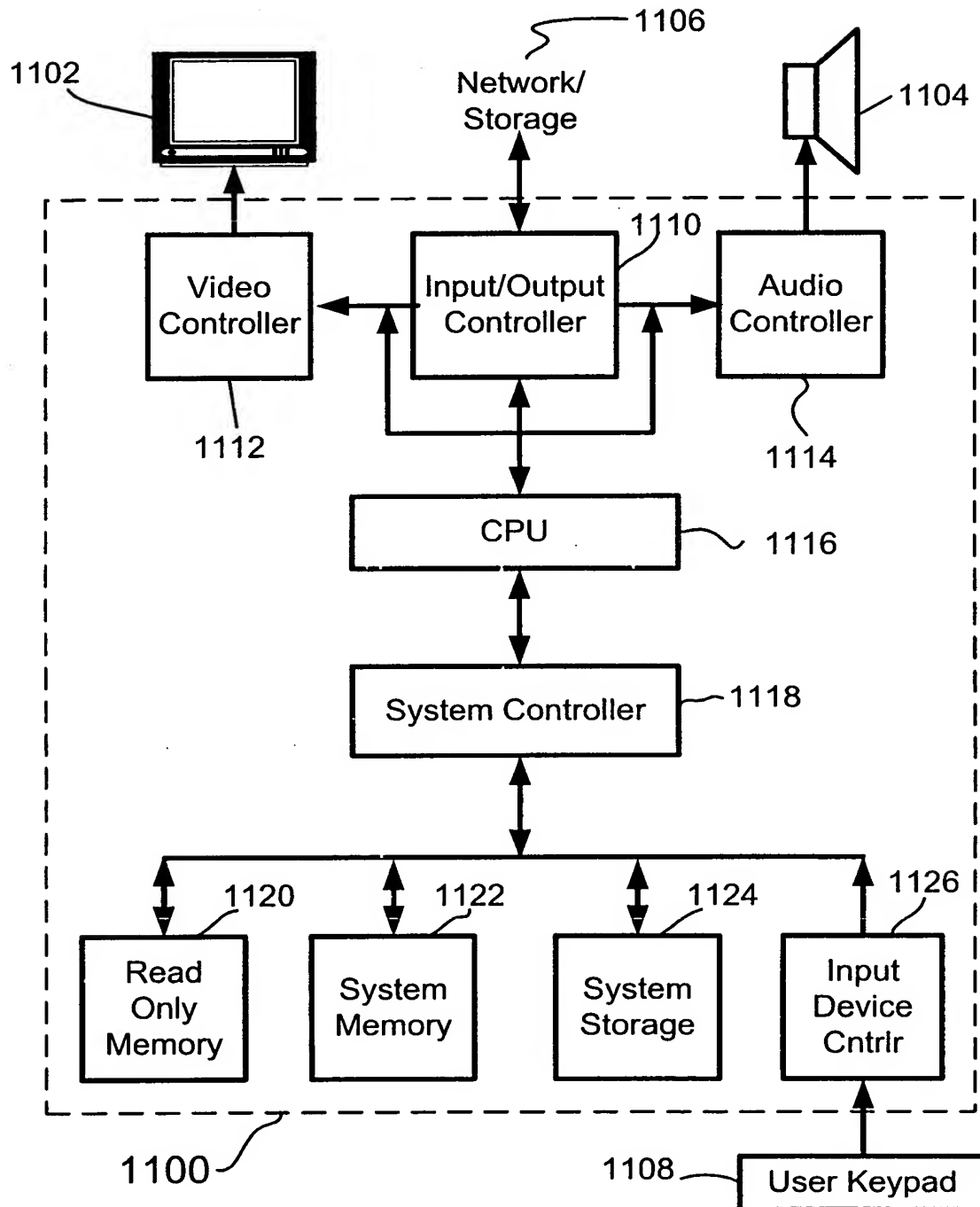


Fig. 11